

sponsorship

PACKAGE

Raising Spirits

OCTOBER 7, 2021



RAISING
spirits
YEG





TOBY COWX

Founder of Raising Spirits

a message from our *founder*

Helpless is a feeling parents never want to feel when their kids need them. However, it is a feeling I have personally experienced. My daughter became ill. I couldn't tell her why she was sick or that I could protect her or make her better or even when she could come home from the Hospital.

Can you imagine parents telling kids they are sick and you don't know when they can come home? How about telling your child they are dying? Yet this happens at Alberta Children's Hospital all the time.

Anything we can do on our own to help provide hope and or comfort during distress is simply not enough. So we are asking you to please join us in doing what little we can to help. Show compassion, show kindness and help the Raising Spirits Committee to generate an ever increasing annual donation that has an impact.

We commit that 100% of your sponsor dollars go direct to the Alberta Children's Hospital. In fact just make the cheque out to them with a note that it is for "Raising Spirits 2020". We thank you for joining us and welcome you to the "Raising Spirits Team"!



who we are

Raising Spirits is a fundraiser that began in in Calgary in 2017 and has supported the Alberta Children's Hospital Foundation to fund the highest priority needs of the hospital. In the past, this has included state of the art equipment, world class expertise, innovative research and family-centered care programs. To date, we have raised over \$100,000. We found this event to be so successful that we decided to bring it to Edmonton in 2021 in support of the Stollery Children's Hospital.

With amazing partners, team members, and local supports, we're so excited to build up Raising Spirits here in the capital city.

looking ahead at our 2021 event

We're excited to gather in small numbers on October 7, 2021 for an intimate event in support of the Edmonton Stollery. Here is what this event looks like so far.



a unique night at Q Cigar Room

This one-of-a-kind venue is the perfect partner for a night of cocktails, a silent auction, and more.



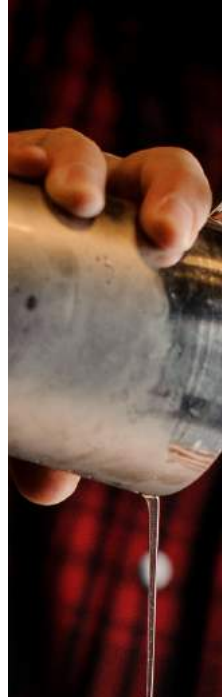
in support of the Stollery Children's Hospital

This event is the first of its kind in Edmonton, AB. 100% of sponsorship dollars will support the Stollery Children's Hospital.



following all COVID-19 protocol

All COVID-19 Protocols as per AHS will be followed if applicable at the time of the event



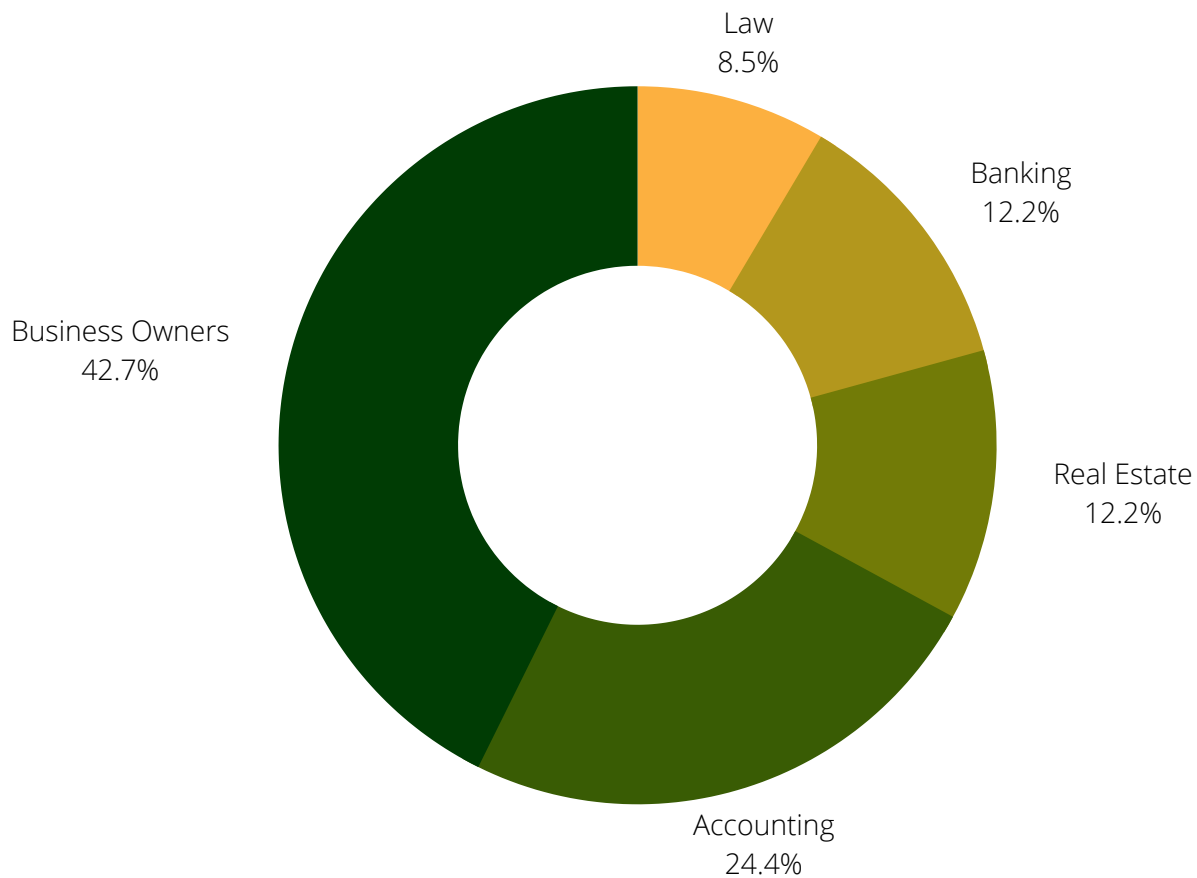
the *cause*

Raising Spirits YEG is proud to support the **Stollery Children's Hospital** here in Edmonton. The donations raised at our events are invested in the best people, programs, equipment and research to advance children's physical and mental health care right in our own backyard! Together we can give all kids the best chance to live a long and healthy life.

Stollery partners will be on-site on the night of the event to facilitate every donation.



Raising Spirits *attendees*



A look back at prior year events shows an excellent mix of professionals from the business community. This ranged from business owners to lawyers, bankers and accountants. Making the event a great opportunity for marketing and to network with like-minded individuals.

our reach

Since the very first Raising Spirits event in Calgary in 2017, we have grown tremendously each year with the support from our community and individuals like you. We have contributed over \$135,000 to the Alberta Children's Hospital so far and we're so excited to expand our reach to Edmonton and the Stollery Children's Hospital in 2021.

● 2017 - 2020

250+ attendees
\$135,000 dollars raised

Raised \$71,000 in 2019
Raised \$43,000 in 2020

Our goal for 2021 is \$75,000+



get involved

There are a number of different ways you can get involved:

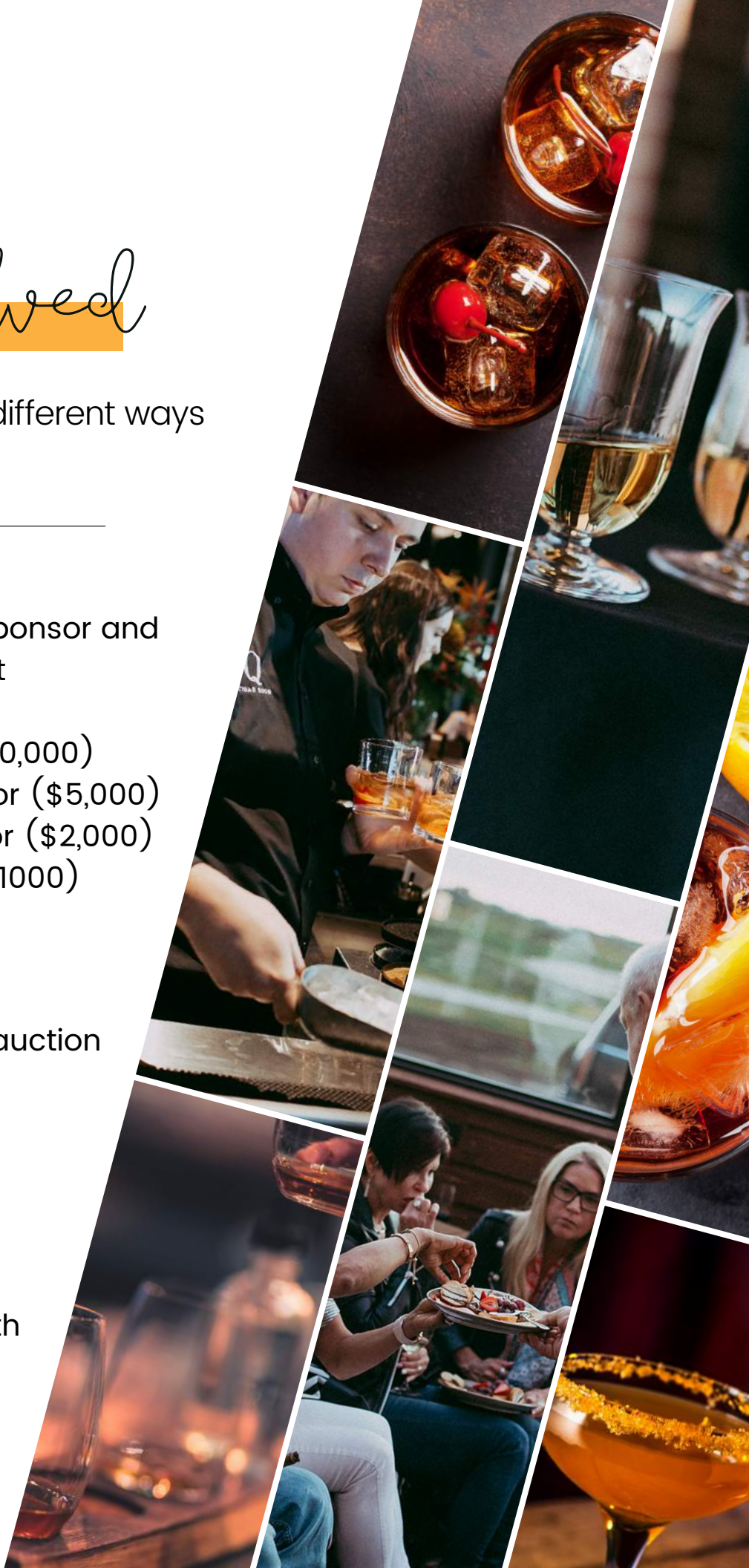
1 Become an event sponsor and receive a tax receipt

- Title Sponsor (\$10,000)
- Diamond Sponsor (\$5,000)
- Platinum Sponsor (\$2,000)
- Gold Sponsor (\$1000)

2 Provide an item for auction

3 Make a donation

4 Attend the event with friends and family on October 7!



title

sponsor

\$10,000

- Name and logo placed on cheque
- Attend the cheque presentation ceremony
- Right of first refusal or renewal for future years
- Speaking opportunity at the event
- Name and logo on social media and website
- Name and logo on signage at the event
- Name and logo on sponsor list
- Announced throughout the event
- Ability for booth setup at the event
- Access to Raising Spirits and Stollery Children's Hospital team

diamond

sponsor

\$5,000

- Attend the cheque presentation ceremony
- Speaking opportunity at the event
- Name and logo on social media, website
- Name and logo on signage at the event
- Name and logo on sponsor list
- Announced throughout the event
- Booth setup at the event
- Access to Raising Spirits and Stollery Children's Hospital team

platinum

sponsor

\$2,000

- Name and logo on social media, website
- Name and logo on Signage at the event
- Name and logo on donation list
- Announced throughout the event
- Access to Raising Spirits and Stollery Children's Hospital team

gold

sponsor

\$1000

- Name and logo on social media, website
- Name and logo on Signage at the event
- Name and logo on donation list
- Announced throughout the event
- Access to Raising Spirits team



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